ICANN 73

VIRTUAL COMMUNITY FORUM

The Global Public Interest Framework: Is it Useful?

07 March 2022

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Marita Moll

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Ergys Ramaj

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Avri Doria

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Panel

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Marita Moll

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Introduction

Marita Moll

Overview of the Pilot GPI Framework

Ergys Ramaj, ICANN org

GPI in Current & Historic Governance Documents

Bylaws
(June 2018)

- "[...] ensure that the bottom-up, multistakeholder policy development process is used to ascertain the **global public interest**."

Articles of Incorporation
(Aug 2016)

- "[...] promoting the **global public interest** in the operational stability of the Internet by carrying out the mission set forth in the bylaws. [...] Such **global public interest** may be determined from time to time. Any determination of such **global public interest** shall be made by the multistakeholder community through an inclusive bottom-up multistakeholder community process."

Affirmation of Commitments
(Sept 2009)

- "[...] ensure that the outcomes of its decision-masking will reflect the **public interest** and be accountable to all stakeholders."

Bylaws
(Dec 2002)

- "Core values [...] Introducing and promoting competition in the registration of domain names where practicable and beneficial in the **public interest**"

Proposed GPI Framework

1. Helps proactively and systematically demonstrate how recommendations meet the bylaws-defined GPI considerations

2. Facilitates a bottom-up multistakeholder-driven understanding of the GPI issues relevant to each Board decision

3. Links the mandates in ICANN's governing documents with its bottom-up multistakeholder processes, procedures, and charters

4. Does not change the process by which decisions are made

Framework Outline (Not Exhaustive)

Broad ICANN Category	Public Interest Categories
1. ICANN's technical coordination	Stable, Secure, Open, Resilient, Interoperable
2. ICANN's role in the DNS marketplace	Competitive, Fair, Trusted
3. Benefit to the Internet community	Beneficial
4. ICANN's global multistakeholder community and policy development policies	Diverse, Respectful, Inclusive, Innovative, Transparent, Open, Balanced
5. ICANN's policies and practices	Neutral, Objective, Responsive, Accountable, Sustainable, Fair, Fiscally Responsible

Example: ICANN's Technical Coordination Category – Relevant Bylaws Questions

- Will it *preserve and enhance the administration of the DNS and the operational stability, reliability, security, global interoperability, resilience, and openness of the DNS and the Internet*? (Commitment a.i)

- Will it *maintain the capacity and ability to coordinate the DNS at the overall level and work for the maintenance of a single, interoperable Internet*? (Commitment a.ii)

- Will it, *to the extent feasible and appropriate, delegat[e] coordination functions to or recogniz[e] the policy role of, other responsible entities that reflect the interests of affected parties and the roles of bodies internal to ICANN and relevant external expert bodies*? (Core value b.i.)

Pilot Framework Expectations & Assumptions

Avri Doria

Pilot Framework for the Global Public Interest

Why	What	How
- Difficult to explicitly define GPI - Requirement for Board decision making - Requirement for Bottom Up Multistakeholder GPI determination - Need for systematic method	- Use of implicit definition - Links - To Article of Incorporation - To Bylaws - Historical context - Community involvement - No change to PDP process - Still early in pilot	- Board use in decisions - Org analysis in ODP - SSAD - SubPro - Collection and analysis of community views. - Board discussion and consideration - Evaluation after each use

Request to the Community

- Review and comment on the Framework
- Try using it and see how it fits into your processes
- Comment on its utility

Comments that refer to Framework categories would be most welcome and helpful.

Community Consideration of GPI Framework

Panel Participants:

1. **Paul McGrady**, GNSO Council NCPH Nominating Committee Appointee

2. **Velimira Grau**, GAC

3. **Justine Chew**, At-Large

Looking Ahead and Conclusion

Marita Moll

Engage with ICANN

Thank You and Questions

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